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10-3-2014

# October 2 and 3, 2014 - Board of Trustees Meeting Minutes, Regular and Special Meetings

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### Recommended Citation

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## BOARD OF TRUSTEES

CENTRAL WASHINGTON UNIVERSITY

**Board of Trustees Minutes  
Regular Meetings  
October 2 and 3, 2014**

*Approved December 5, 2014*

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***October 2, 2014***

**Work session cancelled.**

The Board met for a reception and social dinner with the President and Mrs. Gaudino at the University House at 5:00 PM. No business was discussed.

***October 3, 2014***

**EXECUTIVE SESSION**

**Present:**

Mr. Sid Morrison, Chair  
Mr. Keith Thompson, Vice Chair  
Mr. Ron Erickson (via phone)  
Mr. Glenn Johnson  
Mr. Chris Liu

**Absent:**

Mr. Dan Dixon  
Mr. Robert Moser

**Also present:**

Dr. James Gaudino, President  
Ms. Linda Schactler, Chief of Staff/Secretary to the Board  
Mr. Stevan Desoer, Vice President for Operations  
Mr. Alan Smith, Assistant Attorney General

The Board convened an executive session at 8:00 a.m. in Barge Hall, room 410, to discuss the contract of a public employee under RCW 42.30.110 (1) (g). Executive session adjourned at 8:58 a.m.

## **BUSINESS MEETING**

Chair Sid Morrison called the business meeting to order in Barge 412 at 9:01 a.m. and welcomed new trustees Robert Moser and Glenn Johnson.

### **Present:**

Mr. Sid Morrison, Chair  
Mr. Keith Thompson, Vice Chair  
Mr. Ron Erickson (via phone)  
Mr. Glenn Johnson  
Mr. Chris Liu  
Mr. Robert Moser

### **Absent:**

Mr. Dan Dixon

### **Also present:**

Dr. James Gaudino, President  
Dr. Marilyn Levine, Provost/Vice President for Academic and Student Life  
Mr. George Clark, CFO/Vice President for Business and Financial Affairs  
Ms. Linda Schactler, Chief of Staff/Secretary to the Board  
Mr. Stevan DeSoer, Vice President for Operations  
Mr. Alan Smith, Assistant Attorney General  
Ms. Kim Dawson, Executive Assistant to the President and Board of Trustees

### **Changes to the Agenda**

Chair Morrison called for changes to the agenda. Hearing none, he proceeded to the approval of the agenda.

### **Approval of the Agenda**

**Motion 14-44:** A motion that the Board of Trustees of Central Washington University hereby approves the agenda of the meeting of October 3, 2014 was presented by Mr. Liu and seconded by Mr. Johnson. Motion approved.

### **Approval of Minutes**

**Motion 14-45:** A motion that the Board of Trustees of Central Washington University hereby approves the minutes of the annual planning retreat of July 17 and 18, 2014 was presented by Mr. Johnson and seconded by Mr. Liu. Motion approved.

## **CHAIR REPORT**

Chair Morrison welcomed everyone to a new academic year. He mentioned that the CWU A Capella group "Boots N Cat" performed for the Board last night and the group blew them away. They have done very well in national competitions and have also tried out for a show in Hollywood. CWU participated in the Central Washington State Fair this year. Approximately 50,000 people attended the fair on CWU Day. Admissions staff talked with hundreds of students and alumni, and CWU Science faculty were located in the STEM building to talk with folks as well. It was a very successful day. Chair Morrison thanked Linda Schactler for engineering the sponsorship.

## **PUBLIC COMMENT**

Chair Morrison noted that there were no signups for public comment.

## **PRESIDENT'S REPORT**

### Celebrations

Stevan DeSoer, Vice President of Operations, introduced the following nominees for Distinguished Service:

*Steven Douglas*, Media Engineer B, retired on July 11, 2014 after 33-plus years. Steve began his career at CWU in 1981 and his first project was upgrading our Cable TV system that was still in operation until June of this year. On every project Steve worked on, the quality was high and implementations stood the test of time. His genuinely friendly manner coupled with a can-do attitude endeared him to the students, faculty and staff whom he served.

*Bob Hendrickson*, Maintenance Specialist 4, retired on August 11, 2014 after 27 years. Throughout Bob's career he has demonstrated invaluable leadership skills rarely seen in today's work place. He took his responsibilities very seriously, but his sense of humor saw his staff and him through some difficult times. Bob always gave his crew the confidence to succeed and the support to be successful. His legacy will continue through those he led.

Marilyn Levine, Provost and Vice President for Academic and Student Life introduced the following nominees for Distinguished Service:

*Ann Arango*, Library & Archives Paraprofessional 2, retired on September 15, 2014 after 25 years of service. Ann aided in the selection and ordering of books, VHS and DVDs, and streaming materials for CWU professors, students and patrons of the Brooks Library. She also contributed to the Library's collections by repairing and rebuilding damaged books, torn maps, and some archival materials. Throughout her 25 years, she has been instrumental in saving books and materials that were damaged in some way.

*Marilyn Mason*, Secretary Senior, retired on June 20, 2014 after 30 years of service. Marilyn provided high quality services to CWU students, faculty, staff and members of the community. She was a reliable source of speedy answers and quick help. She handled complex budgeting, scheduling, travel, and personnel matters with confidence and alacrity. Equally important, Marilyn helped to foster an enjoyable, productive, collegial work environment for those around her. In March of 2011 she was named CWU's Employee of the Month and then later won Employee of the Year.

### Other Celebrations

Kevin Archer, Dean of Graduate Studies and Research, introduced Tracy Plouse and Julie Guggino. They co-authored the GEAR UP grant, which awarded CWU \$18,155,200 from the U.S. Department of Education. Ms. Guggino reported that competition for this program is incredibly stiff. We were the only university in the state to be funded. Ms. Plouse added that this program gives K-12 teachers the experience of teaching college-level curriculum in their classroom. One GEAR UP grant, SOAR2, will focus on academic rigor, relevance and affordability, providing students, district staff and parents with resources to make postsecondary education affordable and relevant while increasing academic rigor. A second GEAR UP grant, MOSAIC2, focuses on increasing postsecondary enrollment and success in STEM-related areas of study by providing students, districts and parents with opportunities to experience STEM and increase STEM rigor.

President Gaudino introduced Staci Sleight-Layman, Kandee Cleary, and Sarah Swager to talk about recent diversity/inclusiveness awards. Ms. Sleight-Layman stated that Insight Into Diversity magazine awarded CWU the prestigious 2014 Higher Education Excellence in Diversity (HEED) award. CWU is the only four-year institution in Washington State to receive the award. The HEED Award recognizes colleges and commitment to diversity and inclusion. Ms. Sleight-Layman applauded and thanked Human Resources staff, Veronica Gomez-Vilchis, for taking the lead in submitting CWU application. She worked tirelessly to bring people together to talk about their diversity work.

Dr. Cleary reported that Campus Pride magazine, a leading national nonprofit working to encourage safe campuses for LGBT students, recently named CWU one of the top 50 LGBT-friendly universities in the nation. Dr. Cleary thanked Katrina Whitney, who did the research, conducted interviews and processed CWU's application. Dean Swager added that not only is this award hard to get, it requires the effort of many individuals within the campus community.

Dennis Francois, Director of Athletics, recognized the baseball team's win of the GNAC conference and softball's berth in the NCAA Regional championship last spring. Dr. Francois introduced and congratulated Desi Storey, head baseball coach, and Mallory Holtman-Fletcher, head softball coach, on their successful seasons. Mr. Storey is in his 25<sup>th</sup> year as head baseball coach and is looking forward to another 25 years. Ms. Holtman-Fletcher is in her 5<sup>th</sup> year as head softball coach. She is also an ESPY Award winner and has gone 2-2 at regional conferences. Dr. Francois thanked them both for helping to develop an athletic program that everyone is proud to be a part of.

John Swiney, Associate VP for Enrollment Management, reported that Diane Fishel-Hall, Communication Consultant 3, and Kathy Gaer-Carlton, Director of Admissions, presented at the "Hobsons University" 2014 conference. Hobsons produces a suite of software for education that helps universities personalize electronic communications with students. Their presentation was entitled, "Designing and Executing Effective Communication Plans Across Traditional and Digital Channels," and won the "Engage and Enroll Award."

### Communications

The President reported that the Board received a communication from Professor Bob Hickey regarding CWU's budget and business processes. The board also received two communications regarding CWU's aviation program, one from Lyle Pfeifer and one from Ron Mitchell.

### Reports

The elected leaders of the Associated Students of CWU reported that they changed their name from "Board of Directors" to "Student Government" to better describe to their constituents what and who they are. They have ramped up their social media use and are using Twitter, YouTube, and Instagram to publicize events and scholarship opportunities. They are committed to increasing student involvement on campus and at the Centers. In addition, they are working with Information Services and the Library on some updates in the residence halls. Vice President of Operations, Stevan DeSoer, added that his area assisted in the purchase of a t-shirt cannon for the ASCWU SG to use at events.

President Gaudino gave an update on NWCCU Accreditation. He explained that accreditation is both a status and a process. As a status, accreditation provides public notification that an institution or program meets standards of quality set forth by an accrediting agency. As a process, accreditation reflects the fact that in achieving recognition by the accrediting agency, the institution or program is committed to self-study and

external reviews by one's peers in seeking not only to meet standards, but to continuously seek ways to enhance the quality of education and training. CWU completed year one of the seven-year cycle in 2011. It focused on the institutional missions, goals, and outcomes. We are now in year three, which serves as a mid-cycle evaluation that will reflect institutional progress in linking/aligning mission with mission fulfillment and sustainability. Our scheduled visit is Oct 27-28 and we anticipate a good review.

President Gaudino reported that he attended a Council of Presidents Summit Oct 1-2, 2014 in Seattle. The Presidents had dinner with Governor Inslee and OFM Director, David Schumacher to discuss preparing for the 2015 session. The discussion was not overly optimistic. Basically the state has more obligations than revenue.

## **LEGISLATIVE REPORT**

Chief of Staff Linda Schactler reported that the state funding environment is challenging. In addition to the sluggish economy, we are dealing with Supreme Court rulings for McCleary at \$1.2-\$2 million and boarding for psychiatric patients with a price tag of tens of millions of dollars. Depending on the upcoming election, there could also be a hefty tab if the class size initiative passes.

CWU's Capital Budget Request includes construction funding for Samuelson, design funding for Health Sciences, pre-design funding for Northwest Tribal Fisheries and Culture Center, renovation funding for Lind Hall, Bouillon Hall, and the South portion of Old Heat, and certificates of participation for the north portion of Old Heat. The Operating Budget request includes funding for Online Alternative degrees, cost of living adjustments for all CWU employees, the Institute for Integrated Energy Studies, funding to implement research on retaining transfer students, Science II maintenance and operation funding, and tuition authority.

In preparation for the upcoming legislative session we will target communications with Senate and House leadership, Senate and House Higher Education committee members, Senate Ways & Means, Senate Energy & Environment, House Appropriations, House Environment, and OFM and policy staff.

Chair Morrison asked if any members of the Board wished to comment on or discuss any of the communications received. Hearing none, the meeting proceeded to the committee reports.

## **SUBCOMMITTEES**

### **Academic and Student Life – Trustees Erickson and Moser**

#### **Approval of Faculty Code Revisions**

**Motion 14-46:** A motion that the Board of Trustees of Central Washington University hereby approves the changes to the Faculty Code was presented by Mr. Moser and seconded by Mr. Liu. Motion approved.

### **Business and Financial Affairs – Trustees Thompson and Johnson**

Mr. Thompson reported that Joel Klucking has been hired as the AVP for Finance and Business Auxiliaries. McGladrey LLP has been hired to conduct a review of CWU's planning, budgeting and forecasting processes. A draft final report will come to the Budget and Finance committee in November and to the board in December.

President Gaudino gave a budget update to the board. CWU will be looking at enrollment, new revenue streams and implementation of our new per-credit tuition model. In addition, we will be implementing a soft hiring freeze, a 5-10% reduction by division, and resizing academic offerings once the academic program task force concludes. Additional reductions will be dependent upon legislative action and enrollment. All divisions will work to enhance enrollment through recruitment and retention and we will refine and prioritize key actions by December.

### **Operations – Trustee Liu**

Trustee Liu stated that we to be mindful of our decision regarding tuition. It's a delicate matter and while intentions are good, we need to be sensitive to the perceptions of the legislature.

### **Approval of Amendment to President's Contract**

The members of the board discussed a three-year contract extension for the president. The extension would include no increase in compensation. The extension, however, would allow the president to receive compensation increases that other exempt employees may receive without specific approval of the Board.

Members of the Board spoke openly of their approval of the President's performance and the direction he has and continues to provide to the university. Mr. Erickson stated that he is impressed with President Gaudino's judgment, leadership, and personality. He's had to make difficult decisions and has handled it well. He also has a great partner and teammate in First Lady Katie Gaudino. All of the board members concurred with Mr. Erickson's comments.

**Motion 14-47:** A motion that the Board of Trustees of Central Washington University approves Addendum No. 2 to President James Gaudino's employment contract, modifying Article II of the contract, "Appointment," through and including July 31, 2019 and Article VI.A of the contract, "Compensation," as outlined was presented by Mr. Liu and seconded by Mr. Johnson. Motion approved.

### **Approval of Classified Employee Contracts:**

Central Washington University successfully concluded negotiations with the Washington State Federation of State Employees on September 19, 2014 and the Public School Employees on September 22, 2014. The respective unions conducted ratification votes on September 30, 2014.

**Motion 14-48:** A motion that the Board of Trustees of Central Washington University approved the collective bargaining agreements ratified by Washington State Federation of State Employees and the Public School Employees on September 30, 2014, was presented by Mr. Liu and seconded by Mr. Johnson.

### **Approval of the Consent Agenda**

**Motion 14-49:** A motion that the Board of Trustees of Central Washington University approves the consent action items submitted October 3, 2014 was presented by Mr. Liu and seconded by Mr. Thompson. Motion approved.

### **Next Meeting:**

Chair Morrison announced that the next regular meetings of the Board of Trustees will be December 4 and 5, 2014 in Ellensburg. The meeting adjourned at 11:58 a.m.



Linda Schactler, Secretary to the  
Board of Trustees  
Central Washington University



Sid Morrison, Chair  
Board of Trustees  
Central Washington University